| FEATURES | USER STORIES | PRIORITY | ESTIMATE |
|---|---|---|---|
| REGISTRATION | USER STORY 1: As an unregistered user, I want to be able to create an account on the website so I can access the website's products and services.<br><br>USER STORY 2:  As a registered user, I want to be able to log in to the website so I can access my account and the website's products and services. | | |
| PAYMENTS | USER STORY 1: As a user, I want to be able to securely and efficiently process payments on the website so that I can purchase products on the website.<br><br>USER STORY 2: As a customer, I want to be able to securely pay for my purchase on the website using my credit card so that I can complete my purchase quickly and securely. | | |
| CUSTOMER SUPPORT | USER STORY 1: As a customer, I want to be able to contact customer support quickly and easily so I can have my questions and concerns addressed quickly.<br><br>USER STORY 2: As a customer, I want to be able to send messages to the company directly so I can get help with any issues I may experience. | | |
| SEARCH/FILTER | USER STORY 1: As a user, I want to be able to search and filter products on the website so that I can quickly find what I am looking for.<br><br>USRR STORY 2:  As an online shopper, I want to be able to customize my search so that I can easily find specific products on the website | | |
| PRODUCT REVIEWS | USER STORY 1: As a user, I want to be able to write reviews of products so that I can share my opinion with others.<br><br>USEE STORY 2: As a user, I want to be able to read reviews of products so that I can make informed purchasing decisions. | | |